



OnTarget Web Solutions Named Agency of Record for Schmidt Design Studio, Commissioned for New Web Site, SEO and Digital Marketing

ORLANDO, Fla. (June 12, 2010) – Schmidt Design Studio, a restaurant interior design company, has selected OnTarget Web Solutions for internet marketing and web design.

Schmidt Design Studio provides restaurant design and branding services for a select portfolio of national chains and discerning independent operators. The firm, based in Orlando, serves restaurant operators around the globe.

Founder and Principal Anna Schmidt noted the selection of OnTarget Web Solutions was based on the Florida firm's track record of success for more than a dozen years.

"I'm busy putting all my energy into designs for restaurants and commercial clients in the hospitality industry," Schmidt said. "OnTarget will keep a watchful eye on the Web presence, so people can learn about our company and the exciting new trends in the industry."

OnTarget Web Solutions founder Tom Jelneck is proud to be adding Schmidt Design Studio to his roster.

"Anna has a national reputation for using interior design to extend the restaurant brand. She has a keen understanding of the many details that go into a great dining experience," Jelneck said. "We are honored to help her grow."

OnTarget will be launching a new Schmidt Design Studio Web site with additional search engine optimization later this summer. Schmidt Design Studio adds to OnTarget's growing experience in the hospitality industry. The firm also provides Web services for Park Plaza Gardens in Winter Park and Oakmonte Village of Heathrow.

About OnTarget Web Solutions

OnTarget Web Solutions is an Orlando-based Internet marketing company specializing in web design, search engine optimization, and social media. The firm is a full-service marketing company with designers, programmers, and social media specialists focused on increasing sales for clients. Each OnTarget-managed Web Site is custom built with a clean design and optimal functionality for the search engines. Founded in 2005, OnTarget Web Solutions serves large and small companies across the country. For more information, go to OnTargetWebsolutions.com or call 407-830-4550.

About Schmidt Design Studio

Schmidt Design Studio is a professional interior design firm specializing in restaurant and bar interiors with a secondary emphasis on corporate spaces. Located in Orlando, Fla., Schmidt Design Studio has worked extensively with nationwide chains, franchises, and upscale independent restaurants throughout the country. Whether Schmidt Design Studio is rebranding an entire chain or updating a look for a single-location vendor, clients receive exceptional service from the initial project meeting to final completion. Founded in 2003 by interior designer Anna Schmidt, Schmidt Design Studio has worked with clients such as Olive Garden, Smokey Bones, Seasons 52, Red Lobster, Ruth's Chris Steak House, Ruby Tuesday, FOX Sports Grill, among others. For more information, visit <http://www.schmidt-design-studio.com>.

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