



<http://www.ontargetwebsolutions.com>

### **E-Commerce Checklist From On Target Web Solutions, Inc.**

While we strive to make your web design experience as smooth as humanly and technically possible, if you have purchased an E-Commerce solution from us, we wanted you to know that there are a few things we'll need you to do to help us set you up for success, quickly and efficiently.

**PAYMENT GATEWAY.** This process probably takes the longest and can involve a bit of paperwork. The store platform that On Target builds upon is known as Miva. The Miva store is rather robust, but only has a few payment gateways that it can work with. The payment gateway is the middle man in between your online store and your bank. It validates and 'clears' credit cards for payment.

You will need to choose a payment gateway from the list below and begin the application process as soon as possible: On Target CAN NOT assist with any paperwork with the gateway. We will need the access information to the account upon the gateway accepting your application.

Authorize.net (recommended by On Target)  
First Data Global Gateway  
Payflow Link  
Payflow Pro  
PayPal Website Payments Standard  
Google Checkout  
Pay Pal Web Payments Pro.

**SECURITY CERTIFICATE.** The security certificate is a renewable certificate that tells your e-commerce shoppers that your web site is secure during the transaction phase. This instills confidence and keeps your shoppers information secure during submission. On Target will purchase this on your behalf, but, from time to time, the security certificate issuer needs to verify some information and they may require you to 'prove' that you own the domain name, that you are an officially licensed business, etc. This requires some faxing, but is 'relatively' painless.

As always, please feel free to call us at 407-830-4550 for assistance with the process.